

WOWBUTTER[®] Fact Sheet

What is WOWBUTTER[®]?

WOWBUTTER[®] is a peanut and nut free spread that looks and taste just like peanut butter.

Is WOWBUTTER[®] safe for children with nut allergies?

Yes. WOWBUTTER[®] is 100% peanut and nut free. The spread is made with soy and is produced in a facility that manufactures only soy products.

For more information on the product and the way it is produced, contact WOWBUTTER Foods at 1-800-835-9831 or visit www.wowbutter.ca.




Identification of WOWBUTTER[®] in School lunch items.

Lunch items containing WOWBUTTER[®] need to be clearly identified and labelled to ensure a safe school environment. Every jar of WOWBUTTER[®] now contains identification stickers that you can put on your children's lunch.

It is the parent's responsibility to ensure that lunches are properly identified and labelled. Mislabeling of foods is prohibited, because it increases the risk of a life threatening allergic reaction from a child who has an allergy.

If you forget to label the lunch, the school will assume that it is not WOWBUTTER[®], so don't forget to label every lunch.

Comparing the nutrition value of WOWBUTTER[®] with regular and natural peanut butter:

WOWBUTTER [®] 	Regular Peanut butter 	Natural Peanut butter 
Ingredients: Whole toasted soy Pressed soy oil Cane sugar Palm oil Sea salt	Ingredients: Roasted peanuts Sugar Hydrogenated vegetable oil Salt	Ingredients: Roasted peanuts

WOWBUTTER[®] is a whole protein and can be used as a meat alternative. Its nutritional content is comparable to regular peanut butter. Natural peanut butter is the healthier option as there is no added sugar or salt. However, in a nut-free school, WOWBUTTER[®] is a good alternative product.